

## **Phillip R. Devore, D.D.S.**

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201 Luxaire Court

Las Vegas, Nevada 89144



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### **PROFESSIONAL EXPERIENCE**

#### **VISITING ASSOCIATE PROFESSOR, CLINICAL SCIENCES, UNLV SCHOOL OF DENTAL MEDICINE**

**2014 - PRESENT**

- Full-time faculty position
- Course Chair, Dental Systems – Junior year
- Course Chair, Dental Specialties – Sophomore year
- Lecturer, Communication for Clinical Situations – Sophomore year, one semester course
- Clinical Instructor in student clinic
- Director of the Faculty Dental Practice
- Various other committees

#### **DIRECTOR, FACULTY DENTAL PRACTICE**

**2013 - PRESENT**

*UNLV School of Dental Medicine*

- Clinical treatment 16 hours per week
- Manage all Faculty Dentists in Practice (over a dozen doctors)
- Manage and administrate all elements of Practice
- Responsible to Dean for all outcomes
- Providing a wide variety of cosmetic, surgical and prosthodontic services, including pedo, endo and implants
- Practice has quadrupled in volume from 2013 to 2015

#### **PRIVATE PRACTICE**

**2004 - 2013**

*Town Center Dental of Las Vegas*

*Solo Group Partnership with Troy Trobough, D.D.S.*

- Clinical treatment 35 hours per week
- 6 operatories, 8 staff members
- Private practice, no managed care
- Personally producing over \$150,000 average/month
- Providing a wide variety of cosmetic, surgical and prosthodontic services, including pedo, endo and implants
- Seeing 50 new patients per month
- Practice purchased by Heartland Dental Care in April '10

#### **GROUP PRACTICE**

**2002 - 2004**

*Comfort Dental of Las Vegas*

- Chief Dental Officer of Group
- 5 offices, 15 doctors, 120 staff
- Clinical Director of Rainbow Office
- Personally producing \$130,000 average/month
- Seeing 70 new patients per month
- Clinical and Management trainer for all Drs and Staff in group
- Member of Senior Management Team

**PRIVATE PRACTICE****1984 - 1992***Phillip R. Devore, D.D.S., 6024 Fallbrook, Woodland Hills, CA*

- 5 operatory office with 10 staff members
- Private and insurance patient base
- 5,000 patients of record
- One dentist
- Over \$1,200,000 gross billing per year
- 70 new patients per month

**PRIVATE PRACTICE****1981 - 1987***Partnership with Dr. Emanuel Gottlieb, 1044 S. Robertson, Los Angeles, CA*

- 8 operatory offices with 20 staff members
- Multiple PPO and capitation plans
- Large private and insurance patient base
- Over 8,000 patients of record
- Two associate dentists, two partner and managing dentists
- Comprehensive treatment emphasized
- Over \$1,300,000 gross billing per year

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**LICENSURE**

California dental license issued 1980

Nevada dental license issued 2002

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**RESEARCH, TEACHING AND CONSULTING****CLINICAL INSTRUCTOR****2004 - PRESENT***UNLV School of Dental Medicine*

- Comprehensive Clinical Dentistry
- Providing hands-on instruction to junior and senior dental students in the student clinic
- Groups One and Four
- Three to Six hours per week

**COURSE DIRECTOR, LECTURER****2004 - PRESENT***UNLV School of Dental Medicine*

- Practice Management
- Junior and Senior Year
- "Dental Systems" a 28 week course in dental practice management
- Symposia for Post-Grad programs in dental practice management
- Various other clinical and management topics

**CLINICAL DIRECTOR****2012 - 2013***Heartland Dental Care of Nevada, Professional Corporation***EDITOR, Nevada Dental Association Journal****2005 - 2007****CLINICAL DIRECTOR****1999 - 2002***The Center for Dental Career Development**McKenzie Management**Practice Management online.com*

<b>DENTAL CONSULTANT</b> <i>Private Clients</i> <i>Comfort Dental</i> <i>McKenzie Management</i>	<b>1992 – 2002</b>
<ul style="list-style-type: none"> <li>• Providing Clinical and Management Training to doctors and staff</li> </ul>	
<b>MARKETING CONSULTANT</b> <i>Denmat Inc</i> <i>Oxyfreshworldwide</i>	<b>1998 – 1999</b>
<ul style="list-style-type: none"> <li>• Conceived and executed national magazine ad campaign</li> </ul>	
<b>DENTAL DIRECTOR</b> <i>Acuity International</i>	<b>1997 - 1999</b>
<ul style="list-style-type: none"> <li>• Laser Tooth Whitening in China</li> </ul>	
<b>DENTAL DIRECTOR</b> <i>The MAX Agency - “Dental Advantage”</i>	<b>1997 - 1998</b>
<b>DENTAL DIRECTOR</b> <i>1-800-DENTIST</i>	<b>1991 - 1997</b>
<ul style="list-style-type: none"> <li>• Chief lecturer and consultant, 30 states</li> <li>• Supervisor of 11 consultants</li> <li>• Professional advisor to Sales, Marketing, Service, Legal and Operations</li> </ul>	
<b>GUEST LECTURER</b>	<b>1997</b>
<ul style="list-style-type: none"> <li>• Shanghai #9 School of Dentistry</li> <li>• 301 Hospitals -- Beijing</li> <li>• Laser physics and clinical applications</li> </ul>	
<b>DENTAL ADVISOR</b> <i>Dentnet Insurance Company</i>	<b>1991 - 1994</b>
<b>LIAISON TO SAN FERNANDO VALLEY DENTAL HYGIENISTS SOCIETY</b> <i>San Fernando Valley Dental Society</i>	<b>1988 – 1991</b>
<b>QUOTED IN PUBLICATION</b> <i>L. A. Business Journal</i>	<b>1987, 1989</b>
<ul style="list-style-type: none"> <li>• Re: Malpractice costs, practice promotion</li> </ul>	
<b>QUOTED IN PUBLICATION</b> <i>Adweek Magazine</i>	<b>1987</b>
<ul style="list-style-type: none"> <li>• Re: H. Wave Anesthesia</li> </ul>	
<b>LECTURER</b> <i>D.D.S. Seminars</i>	<b>1986</b>
<ul style="list-style-type: none"> <li>• H. Wave Anesthesia</li> <li>• Optimizing Treatment Acceptance</li> </ul>	
<b>CONSULTANT, EXPERT WITNESS</b> <i>McCulluch and de Montesquiou, Attorneys at Law</i>	<b>1985 – 1991, 2007 TO PRESENT</b>
<ul style="list-style-type: none"> <li>• See attached case listing</li> </ul>	

<b>VICE PRESIDENT, PARTNER</b> <i>American Dental Council</i>	<b>1983 - 1986</b>
<ul style="list-style-type: none"> <li>• First cooperative referral service in Southern California</li> </ul>	
<b>GUEST LECTURER</b> <i>Pierre Fauchard Society</i>	<b>1999</b>
<ul style="list-style-type: none"> <li>• New Patient Management</li> </ul>	
<b>GUEST LECTURER</b> <i>UCLA School of Dentistry</i>	<b>1982 - 1999</b>
<ul style="list-style-type: none"> <li>• Practice Management</li> <li>• Junior Year</li> <li>• Hospital Residency</li> </ul>	
<b>GUEST LECTURER</b> <i>University of Oklahoma School of Dentistry</i>	<b>1994 - 1997</b>
<ul style="list-style-type: none"> <li>• Practice Management</li> </ul>	
<b>BOARD OF ADVISORS</b> <i>"Dental Economics Magazine"</i>	<b>1981</b>
<b>PRESENTATION</b> <i>A.A.E. as Table Clinic</i>	<b>1979 - 1980</b>
<ul style="list-style-type: none"> <li>• A Comparison of Endodontic Anaerobic Culturing Techniques</li> </ul>	
<b>INDEPENDENT RESEARCH</b> <i>Application of Gas Flush Syringe to Anaerobic Endodontic Culturing</i>	<b>1979</b>

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## **PUBLICATIONS**

***Nevada Dental Association Journal, Summer 2011***

Article, With Dr. Bill Bloink:

“Heads Up”

***Nevada Dental Association Journal, Quarterly***

Editorials

***ASDA News, February 2006***

“Tips on Handling Professional Interviews”

***As Stomatologii (Ace of Dentistry) – Polish dental magazine, June 2004***

“Who needs a cleaning, anyway?”

***JADA (Journal of the American Dental Assoc.), July 2002***

"Warm Up and Wrap Up"

***Dentistry Today, November 2001***

"Is Anyone Really Watching You"

***DentalTown Magazine, June 2001***

Get Rid of Recall? No Way!

Co-written with Sally McKenzie

***Dentistry Today, October 2000***

"Dentists, Give It Up"

***Dental Practice & Finance, Nov/December 1997***

“Miles of Smiles”

- Winner of Annual Writing Contest

***Dental Success Magazine, March 1997***

“Digest This”

- Over fifty articles published

***Dental Success Magazine, May 1996***

“Success in Dentistry”

***Dental Economics Magazine, November 1995***

“The Five “R’s” of Internal Marketing”

## EDUCATION

*OVER 50 HOURS OF CONTINUING EDUCATION PER YEAR IN VARIOUS TOPICS*

### **D.D.S.**

**1976 - 1980**

*University of California at Los Angeles, Los Angeles, California*

- Graduated June, 1980
- Oral surgery Month Block - Harbor General Hospital
- Endodontic Teaching Assistant, Sophomore Lab
- Endodontic Research
- Periodontal Surgery Block
- Cancer Block

### **BIOLOGY MAJOR**

**1974 - 1976**

*Pepperdine University, Malibu, California*

### **BIOLOGY MAJOR**

**1973 - 1974**

*University of Southern California, Los Angeles, California*

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## PROFESSIONAL ORGANIZATIONS AND ACTIVITIES

- American Dental Association
- Pierre Fauchard Society
- UCLA Alumni Association
- Alpha Omega Dental Fraternity
- Academy of General Dentistry
- American Student Dental Association
- Past Board Member, Alpha Tau Chapter, Alpha Omega Dental Fraternity
- UCLA Mobile Dental Clinic Committee Member - Operative Dentistry

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## HONORS AND REWARDS

- American Association of Endodontics Award – 1980T
- Table Clinic, A.A.E. Meeting, Los Angeles - 1980
- Table Clinic, Southern California Association of Endodontists - 1980
- Dean's Honor List, Pepperdine University - 1974-1976
- Dean's Honor List, University of Southern California

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## PERSONAL INFORMATION

- Married
- 3 children, ages 30-32, all professionals with post-graduate degrees